

# “Global Brand Management: Risks and Strategies” – Interview with Allan Diamond, Managing Partner of Diamond McCarthy LLP

September 23, 2015

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*ACN Newswire*

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Global Brand Management: Risks and Strategies Interview with Allan Diamond, Managing Partner of Diamond McCarthy LLP, a service provider at the marcus evans Chief Litigation Officer Summit Fall 2015, on the global threat of counterfeits and gray marketing.

## Related Practices

- Complex & High-Stakes Litigation

## Related Practices

- Complex Commercial Litigation

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Allan B. Diamond