



## Cary Levitt

### Strategic Advisor

CAAR Advisory Team Leader

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### Locations

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#### **Related Practices**

Corporate Asset Affirmative Recovery Practice

Cary Levitt is a Strategic Advisor in Diamond McCarthy’s Corporate Asset Affirmative Recoveries “CAAR” practice. As a leader of CAAR’s advisory services, Cary spearheads a team that helps companies install and develop a self-perpetuating Recoveries program\*. Designed through the lens of the corporate legal department, the “in-house-to-in-house” advisory model includes a toolkit that will enable corporations, large and small, to implement and manage a systematic CAAR program. Cary’s extensive background as an Intellectual Property executive adds strong capabilities for Diamond McCarthy to help clients develop IP monetization programs.

Cary has had roles as General Counsel, Chief Intellectual Property Counsel, Chief Compliance Officer and Chief Operating Officer. His experience spans multi-national corporations including DuPont and Dow Corning Corporation, as well as start-ups and law firms. Cary’s years of corporate experience ranges from the development and implementation of IP strategies and IP monetization programs to forming strategic corporate alliances both in the U.S. and globally.

As U.S. Chief Operating Officer for the Dennemeyer Group, Cary developed and implemented strategies to exploit Dennemeyer’s extensive IP service offerings.

Cary has substantial experience in corporate business and legal matters, with a well-developed understanding of patents and trademarks, licensing transactions, monetization of IP, global M&A, corporate governance and IP litigation. His experience has enabled him to develop a deep understanding of business and commerce and the ability to diagnose legal and operations problems and present positive, pragmatic, creative solutions and alternatives.

#### Transformation and IP Monetization:

- Involved in significant corporate mergers, acquisitions and transformations, focused on global growth, managing costs, refocusing products, and realigning resources to growth areas. Transformations and M&A activities are opportunities to propel corporate recoveries through the alignment of new business and technical structures and implementing new objectives and IP strategies.

- Collaborated with R&D and business units to implement an IP monetization program to extract value from underutilized patents through a combination of strategies that range from the sale, licensing and enforcement of patents.

\*Cary is a strategist and business advisor to support Diamond McCarthy's CAAR programs. He is not practicing law on behalf of Diamond McCarthy.